

The Saint Croix **Courier**

– Published Tuesday Afternoon –

Broadsheet Newspaper

Full Size:

6 columns x 21” (294 lines)

1,764 lines per page

126 column inches per page

Circulation: 4,000

Column Width –

1 column: 2-1/16” or 12.5 picas

2 columns: 4-5/16” or 26 picas

3 columns: 6-9/16” or 39.5 picas

4 columns: 8-13/16” or 53 picas

5 columns: 11-1/16” or 66.5 picas

6 columns: 13-5/16” or 80 picas

Advertising Deadline:

MONDAY, 5 P.M.

(proof requests by 12 noon Monday)

COURIER **Weekend**

– Published Friday Morning –

Tabloid Newspaper

Full Size:

5 columns x 14.75” (207 lines)

1,035 lines per page

73.75 column inches per page

Circulation: 3,400

Column Width –

1 column: 1-1/16” or 11.5 picas

2 columns: 3-15/16” or 23 picas

3 columns: 5-15/16” or 35 picas

4 columns: 7-15/16” or 47 picas

5 columns: 10” or 60 picas

Advertising Deadline:

THURSDAY, 9 A.M.

(proof requests by 5 p.m. Wednesday)

Regular Ad Rate

56¢ per line

SAMPLE SIZES:

Full Page – \$987.84

1/2 Page – \$493.92

1/4 Page – \$246.96

1/8 Page – \$123.48

Colour Charge: \$125 per page

(one colour plus black)

Full Process Colour: \$375 per page

Regular Ad Rate

50¢ per line

SAMPLE SIZES:

Full Page – \$517.50

1/2 Page – \$258.75

1/4 Page – \$129.38

1/8 Page – \$64.69

Colour Charge: \$125 per page

(one colour plus black)

Full Process Colour: \$375 per page

**For further information
contact the advertising department
(506)466-3220**